

John M. McCarthy

Business Area Director - Resilience Water of Arcadis North America, Arcadis North America Country Director

John is a nationally recognized expert in the water industry and a strong advocate of innovation.



John readily promotes collaborative and dynamic solutions to address the ever-mounting pressures faced by utilities today. He is perhaps most notable for advocating that the water sector is about people and that the collective intelligence of these people combined with the computer/data intelligence within their organizations has, and will always be, more powerful leveraged together than either would ever be alone.

John truly believes that One Water and becoming Fit-for-Future have a lot in common, starting with the mission: giving everyone safe, convenient and affordable access to water. One Water takes a holistic perspective toward the resource, while being fit-for-future applies a similar lens on managing the utility itself. Clearly embracing the tenets of a fit-for-future utility, John advocates that when we 1) empower a culture of innovation to incorporate new ideas, solutions and opportunities, 2) drive toward our customers' needs and not simply toward a new technology and, 3) focus on collective intelligence, where skilled workers make data-driven decision we will challenge the status quo and make the right decisions at the right times offering us the opportunity to evaluate the effects of a changing economic, environmental, social and political condition on the future of One Water.

Today John manages Arcadis' nearly \$300 million dollar water business supporting 1400 staff across the United States and leads in his capacity as the United States Country Director of Resilience Water nearly 7,000 Arcadians firmwide in North America.